

PARADE CHAIRMAN
P.O. BOX 1518
SANTA MARIA, CA 93456

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HERE

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SCRIPT FOR ANNOUNCER

Please Type or Print

Deadline - Must be submitted by November 20, 2009

In order that our announcer's scripts and parade publicity are accurate and correct per your wishes, we request that you complete a narrative description of your entry that we can use as the announcer's script.

Items you may want to consider might be: Number in group; Where from; List of names of responsible individuals (Directors, Leader, Captain, etc.); Color and style of uniform, costume, etc.; Previous Awards won; History of entry, etc.

YOUR NAME AND PHONE #

NAME OF ORGANIZATION

MAIL TO: **Christmas Parade of Lights**, c/o Breakfast Rotary, P.O. Box 1518, Santa Maria, CA 93456

A SPECIAL INVITATION FOR YOU
TO PARTICIPATE IN THE
2009 SANTA MARIA
CHRISTMAS PARADE OF LIGHTS

December 5, 2009 • 5:20 p.m.

(RAINOUT DATE - DECEMBER 12)

THE ROTARY CLUBS OF SANTA MARIA & NIPOMO,
SANTA MARIA TIMES & KCOY INVITE YOUR
PARTICIPATION IN THE CHRISTMAS PARADE OF LIGHTS

ENTRY: Complete and return the entry form today. Parade line-up and staging information will be sent to accepted entries at least 10 days prior to the parade. Complete entries must be postmarked not later than Nov. 20, 2009. **Any donation you can include with your application to help defray costs would be appreciated. Make checks payable to Santa Maria Breakfast Rotary.**
Parade limited to the first 105 entries - We expect to reach our limit early. So get your entries in soon.

THEME: "The Joy of Giving"

EMPHASIS: The use of lights

COMMERCIAL: May carry the name of only the sponsoring firm or organization in addition to a theme wording.

FLOATS: Have fun with the use of lighting, originality of design and spectator appeal.

JUDGING NEW MORE PRIZES!: This year we again hope to promote the use of lights and have expanded the number of cash awards to a total \$2700! First place awards of \$200 and second place awards of \$100 will be given out in each of the following seven categories: 1) Best Use of Lights – Commercial, 2) Best Use of Lights – Religious, 3) Best Use of Lights – Youth Non-Profit, 4) Best Use of Lights – Other Organization, 5) Best Band, 6) Best Marching Group (Twirlers, Majorettes, etc.) 7) Best Use of Lights – Other. One overall Sweepstakes award of \$600 will also be given out. The awards will be selected during the parade and will be announced in the Santa Maria Times on the Sunday immediately after the Parade. Each entry will also receive a large rosette. The rosettes will be given out at the start of the Parade.

REFRESHMENTS: The parade participants will be treated to refreshments at the Town Center Mall after they have finished the parade.

2009 SANTA MARIA
CHRISTMAS PARADE OF LIGHTS
SATURDAY, DECEMBER 5, 2009
(Alternate Rain Date December 12)

GENERAL INFORMATION:

1. **Any donation you can include with your application to help defray costs would be appreciated. Make checks payable to Santa Maria Breakfast Rotary.**
2. All participants must be uniformed, costumed or appropriately attired.
3. Any entries consisting of advertising or expressing political, social, etc. viewpoints, will not be acceptable.
4. All entries in the parade must be approved by the Parade Committee. Any deviation from the rules must be approved by the Parade Committee prior to their acceptance of the Parade application.
5. Entry numbers must be placed on the right side of each entry.
6. Floats MUST be at their line up area by 4:00 p.m. All other entries MUST be in specified place in assembly area by 4:30 p.m.
7. PARADE WILL START PROMPTLY AT 5:20 p.m.
8. The Parade Committee accepts no responsibility for false statements made by applicants or entrants.
9. **Forward** motion must be maintained throughout the parade route.
10. Please carry an identification banner if possible.
11. All entries must be Postmarked no later than **November 20, 2009.**
12. A completed entry blank must be submitted for each entrant to participate. No entry is allowed in the Parade without having submitted a complete entry form.
13. Unit spacing must be maintained throughout the entire parade. If spacing exceeds 50 yards, you may be asked to leave the parade.
14. Violations subject to removal from the parade.
15. Parade Hotline: Santa Maria Valley YMCA 937-8521 ext. 225 Website: www.smparadeoflights.com
16. KCOY-TV will be broadcasting the parade live the night of the parade.
The parade is free but interested people can help ensure the success, and continuance of the parade by sponsoring of awards, cookies, ribbon, lights, etc. Sponsorships range from \$25 to \$1000. Please contact the Parade Hotline at Santa Maria Valley YMCA 937-8521 ext. 225 if you are interested in sponsoring.
17. Entries can not be more than 17 ft. 6 in. in height.
18. Information on parade will also be posted at our website: www.smparadeoflights.com

TO ALL PARADE ENTRIES:

- 1) Your position and lineup location will be mailed plus emailed to you on or about Nov. 27. Position numbers will be distributed at your lineup location on the day of the parade. Should you for some reason fail to receive a position location, please be on hand anyway, and when you arrive at the parade site, check in with one of the Staging Marshals who will help you find your position.
- 2) **Throwing of articles prohibited, especially candy.**
- 3) No animals are allowed in this parade.
- 4) No liquor or beer of any kind will be allowed in the parade and anyone who violates this rule will be removed from the parade.
- 5) If you find you are unable to participate, please notify us immediately.
- 6) Entries must be completed and the release signed by the responsible party or the entry will be returned.
- 7) Any Special requests regarding placement in the parade, type of entry to follow or be ahead of, etc. must be so stated on application. We will endeavor to comply with your request.
- 8) Halting the parade for performance purposes is strictly forbidden.
- 9) **The Parade Committee will provide "Santa Claus" and no other "live" Santas will be allowed in the parade.**
- 10) All participants & viewers are asked to bring a canned good which will be collected along the parade route & donated to the Salvation Army.
- 11) **In case of the threat of rain, a decision to cancel or continue the parade will be made by 10:00 a.m. on the day of the parade.** KCOY-TV will also be showing a screen subscript parade day in case of inclement weather. In addition, there will be an email notification.

TO BANDS AND MARCHING UNITS:

- 1) There will be 2 areas designated along the parade route where you will be required to play music.
- 2) Each of these areas will be preceded by a half block by a sign stating "Area 1 or 2, Prepare to Play". About half a block later there will be a sign stating "Area 1-Playing Zone".
- 3) Naturally we hope you will play your instruments along the entire parade route.

TO ALL DIGNITARIES:

- 1) The **only** dignitaries eligible to ride in motorized vehicles are incumbent Superior and Municipal Court judges, Incumbent Santa Barbara County Supervisors, Incumbent Santa Maria City Council Members, Incumbent State and National Representatives, and Special Invitees of Rotary Club's of Santa Maria & Nipomo and the Santa Maria Times.

ENTRY BLANK
2009 SANTA MARIA
CHRISTMAS PARADE OF LIGHTS
SATURDAY, DECEMBER 5, 2009
PARADE STARTS AT 5:20 P.M.

PLEASE TYPE OR PRINT IN INK - FILL IN ALL SPACES

Name of Organization, Business, School, etc. _____

Name of Person in Charge _____ Contact Phone _____ Email Address _____

Address _____ City _____ Zip Code _____

Number of Persons in Parade Representing Your Group _____ Amount of Line Up Footage required _____

**You can participate by bringing canned food items for donation to the Salvation Army.
They will be collected by Rotarians at the parade.**

PLEASE MARK YOUR CATEGORY.

FLOATS

- Commercial (Example: Banks, Real Estate Firms, Businesses)
- Religious (Example: Any Church or Church School)
- Youth Non-Profits (Example: YMCA, Boys and Girls Club, FFA, Girl Scouts)
- Other Organizations (Example: Service Clubs, LASO, Family Groups, Elks)
- Bands
- Marching Groups (Example: Lompoc Victory Twirlers, S.B. Dolls)
- Other (Example: Single person, Restored Fire Truck)

I hereby agree to release and hold harmless the parade organizers, or any of its members or agents, and/or the owners or managers of the grounds or location where this event is held, from any loss, damage or injury resulting from participation of above entry in this event. It is also understood that no one under the age of **21** will drive any motor vehicle in this Event.

**Any donation you can include with your application to help defray costs would be appreciated.
Make checks payable to Santa Maria Breakfast Rotary.**

Signed _____

Remember to complete "Script for Announcer" on reverse side of this entry form.

RETURN ENTRY FORM TO:
CHRISTMAS PARADE OF LIGHTS
c/o Breakfast Rotary Club
P.O. Box 1518, Santa Maria, CA 93456

ENTRY RETURN DEADLINE: NOVEMBER 20, 2009